



SIGGRAPH 2024

SIGGRAPH 2024

Exhibitor / Sponsor

PROSPECTUS

CONFERENCE—28 JUL—1 AUG 2024 • EXHIBITION—30 JUL—1 AUG 2024

Colorado Convention Center

700 14th St, Denver, CO 80202

The 51st International Conference & Exhibition On Computer Graphics & Interactive Techniques

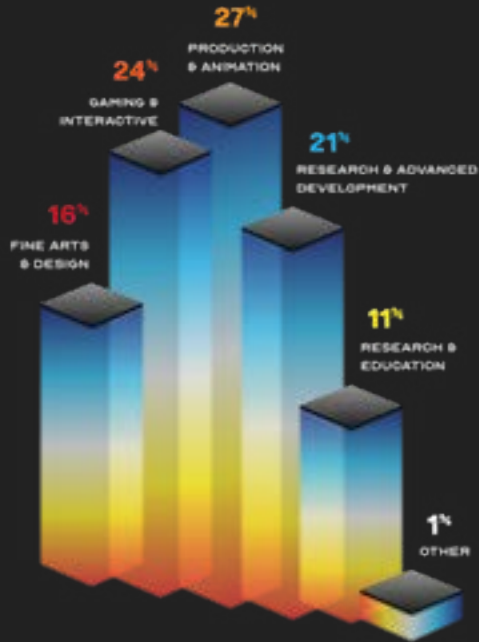


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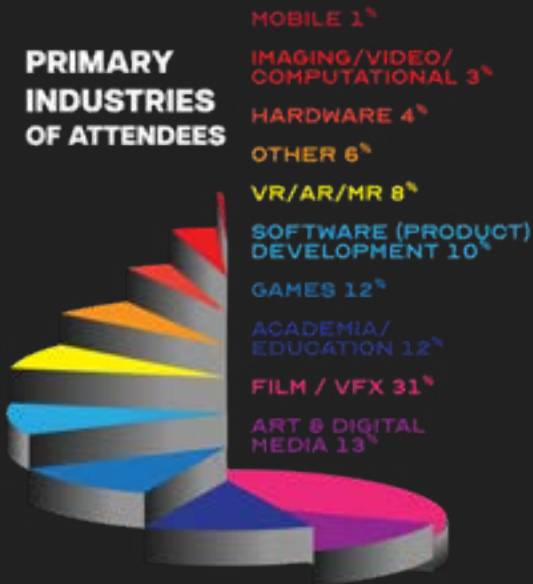
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s2024.siggraph.org

WHAT ATTENDEES WANT TO SEE



PRIMARY INDUSTRIES OF ATTENDEES



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JOIN US AT SIGGRAPH 2024: SHAPING OUR FUTURE THROUGH GLOBAL TECHNOLOGY

Experience the future at SIGGRAPH 2024, the world's premier conference for computer graphics and interactive techniques. For more than half a century, SIGGRAPH has united over 14,000 scientific experts and leading technologists from academia and industry, providing a platform to explore the latest digital advancements in research, art, production, and technology.



14,275 Attendees



78 Countries



Over 200 Media Representatives

26.5+

Million Social Media Impressions

TOP 5 REASONS

ATTENDEES COME TO THE SHOW

- 1 SEEING THE LATEST TECH & CREATIVE SOLUTIONS
- 2 INSPIRATION, FEEDING ONE'S PASSION/CURIOSITY
- 3 CONTINUED LEARNING AND DEVELOPMENT
- 4 NETWORKING WITH PEERS
- 5 ENGAGING IN DISCUSSIONS WITH LIKE-MINDED PEERS



96%

of exhibitors and sponsors were satisfied with SIGGRAPH 2023

2023 Exhibitors and Sponsors:



[Full List](#)

EXHIBITION-30 JUL-1 AUG 2024

EXHIBIT



SIGGRAPH 2024 offers a rich tapestry of events, presentations, workshops, and discussions spanning the full spectrum of our conference.

SIGGRAPH's Exhibit Hall is home to the world's leading technology companies and a prime opportunity to showcase your organization's technology, expertise, and thought leadership and to network and engage with our pre-eminent audience of academic and industry experts.

Our audience is keenly interested in the advances in 2D Graphics, 3D Graphics, Animation/ Film/FX, Artificial Intelligence, Augmented Reality Software, Motion Graphics Software/ Equipment, Rendering & Modeling, Simulation, Virtual Reality Software, and Visual Effects Software.

WHO BENEFITS FROM PARTICIPATING?



LEADING TECH COMPANIES

gain direct access to top leaders in innovation, digital art, visual effects, new realities, AI, and more.



UNIVERSITIES

recruit attendees and improve diversity on campus while boosting visibility of top technical programs.



GLOBAL ORGANIZATIONS

attract new talent and disseminate innovation among a top international audience—including leading academics, major business players, and start-up companies.

EXHIBIT HALL ACTIVATIONS



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THE INTERNATIONAL VILLAGE

The International Village will provide curated exhibit and sponsorship opportunities for nations, regions and cities who are looking to:

- showcase relevant technologies or expertise
- want to engage with SIGGRAPH's pre-eminent audience of academic and industry experts
- aspire to better deploy technology as a solution for Peace, Health, and the Environment

THE STAGE

The Stage will be a dynamic and innovative forum sponsored exhibitor panels, presentations and demos, and will provide an additional, high-profile venue for SIGGRAPH curated content.

THE PROFESSIONAL PAVILION

The Professional Pavilion will provide expertise, resources, and opportunities related to professional development for the SIGGRAPH community. A key component of the Professional Pavilion will be the annual SIGGRAPH Job Fair. Are you ready to hire your next superstar employees? Explore a multitude of opportunities and get to know talented, qualified candidates at the SIGGRAPH 2024 Job Fair.

THE CAMPUS

For ease of attendee sourcing, higher visibility, and special pricing, all education and non-profit exhibitors can now participate in a specialty area on the floor called The Campus. The Campus will feature prominently in all exhibit hall marketing and will be the nucleus of our academic community.

THE INNOVATION ZONE

The Innovation Zone will be an area in the Exhibit Hall dedicated to start-ups. This area will be designed to nurture start-ups by providing support and opportunities to connect with industry experts.

HAPPY HOUR

This is an opportunity for exhibitors to provide food and beverages (including alcohol) in their booth to help drive traffic. The Happy Hour will be from 4:30–6 pm on Wednesday, 31 July in the Exhibit Hall. All participating exhibitors will be identified on-site through signage and other marketing materials. Cheers!



25%
OF ATTENDEES ARE FROM OUTSIDE THE U.S.

“SIGGRAPH is a great way to connect with those who are looking to advance computational graphics from academia to industry.”

2023 Exhibitor



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EXHIBIT

EXHIBIT SPACE RATES FOR SIGGRAPH 2024

EARLY BIRD EXHIBIT SPACE RATES

STANDARD	\$41/sq ft
ACADEMIC	\$25/sq ft
JOB FAIR	\$3,500/ea

STANDARD EXHIBIT SPACE RATES

(effective 3 January 2024)

STANDARD	\$42/sq ft
ACADEMIC	\$26/sq ft
JOB FAIR	\$3,500/ea

INCLUDES

- Exhibiting companies receive a complimentary allotment of (6) Exhibits Only, One (1) Full Conference and two (2) Experience registrations per 100 sq ft of exhibit space.
- Listing in the Online Exhibitor Directory, which automatically includes company contact information and your booth number. You may add a company description,



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social media links and product categories, as well.

- 8'H back drape/3'H side drape and
- 3'H side drape (for 10' x 10' booth) and a 7" x 44" one-line identification sign for booths 300 square feet or less
- Each exhibitor has access to complimentary “Exhibit Only” badges for distribution to clients and prospects.

TERMS OF PAYMENT

- A 50% deposit of the total rental charges is due upon receipt of invoice on or before 15 March 2024.
- 100% payment is due with application when submitted after 15 March 2024.

If balance is not paid by this deadline, ACM SIGGRAPH has the right to cancel Exhibitor's contract and release such space for resale without refund of deposit.

TOP 3 REASONS

EXHIBITORS & SPONSORS
PARTICIPATED IN SIGGRAPH 2023

1: To increase awareness of their brand, products and services

94%

met this objective

2: To generate new leads

91%

met this objective

3: To maintain their company profile and brand position in the marketplace

100%

met this objective

*based on 2023 exhibitor survey data

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SPONSOR

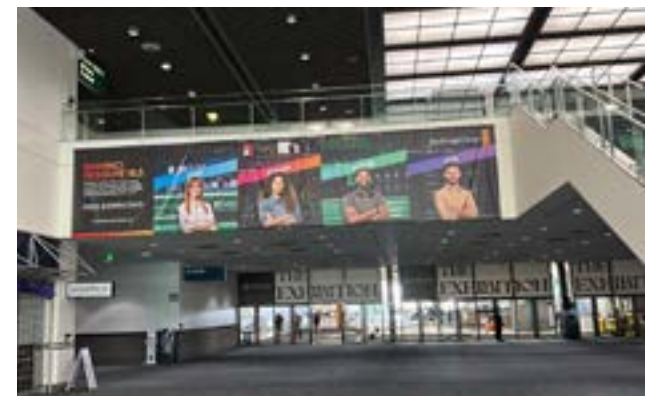
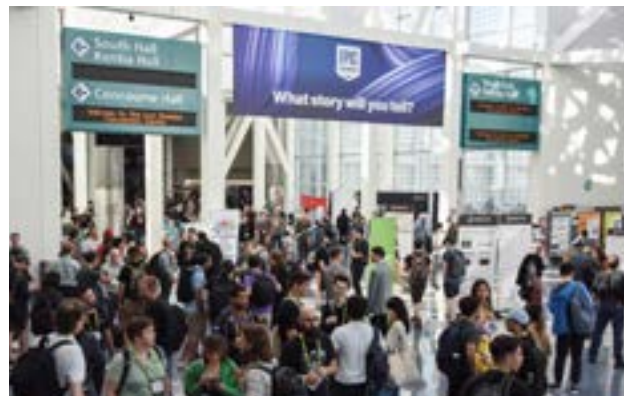


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GET AHEAD OF EVERYONE ELSE!

Secure a branding opportunity to elevate your visibility and position your company as a leader in the field. SIGGRAPH attracts key decision-makers, industry influencers, and major business players, providing a unique platform for you to shine. Make a lasting impression!

[Connect with one of our Team Members](#) today to elevate your presence to new heights.





95%

**of exhibitors and sponsors
identified SIGGRAPH as being
important for their business**



EXHIBITION—30 JUL—1 AUG 2024

JOB FAIR

JOB FAIR INFORMATION FOR SIGGRAPH 2024



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FIND THE RIGHT PEOPLE

Where will you find those who are dedicated to their craft and eager to reach the next level? At SIGGRAPH 2024, you can access our Professional Pavilion, where you'll meet both up-and-coming talent and experienced professionals. More than 14,000 attendees are expected at SIGGRAPH 2024, and a key component of the SIGGRAPH Professional Pavilion will be the highly anticipated annual job fair. Showcase your company and recruit top talent!

WHAT'S INCLUDED IN YOUR \$3,500 FEE:

- (1) 5' x 10' space with 8' black drape along the back
- (1) 6' Table: 30" h x 24" d, (2) Chairs
- 1) Standard electrical outlet
- Wi-Fi
- (1) 7" x 44" Sign with a one-line company identifier on the 8' back wall
- (2) Exhibits Only passes, providing access to the Job Fair, located inside the Exhibit Hall.
- (10) Job postings on the SIGGRAPH 2024 Recruitment website, which includes access to the Resume Database

Contact:

[Fabien Rabanal](#) at +770.432.8410 x 155 or
[Anthony O'Shea](#) at +770.432.8410 x 109 to
determine the best solutions to meet your
needs and budget.

DENVER CONVENTION CENTER



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EXHIBIT HALL

**Job Fair/Professional Pavilion
Campus
International Village
Innovation Zone
The Stage
Exhibitors**

The Exhibit and Experience Halls are conveniently located side by side, sharing a single entrance. This layout allows attendees to easily take in all the offerings at a glance and move seamlessly between some of their favorite features at SIGGRAPH.

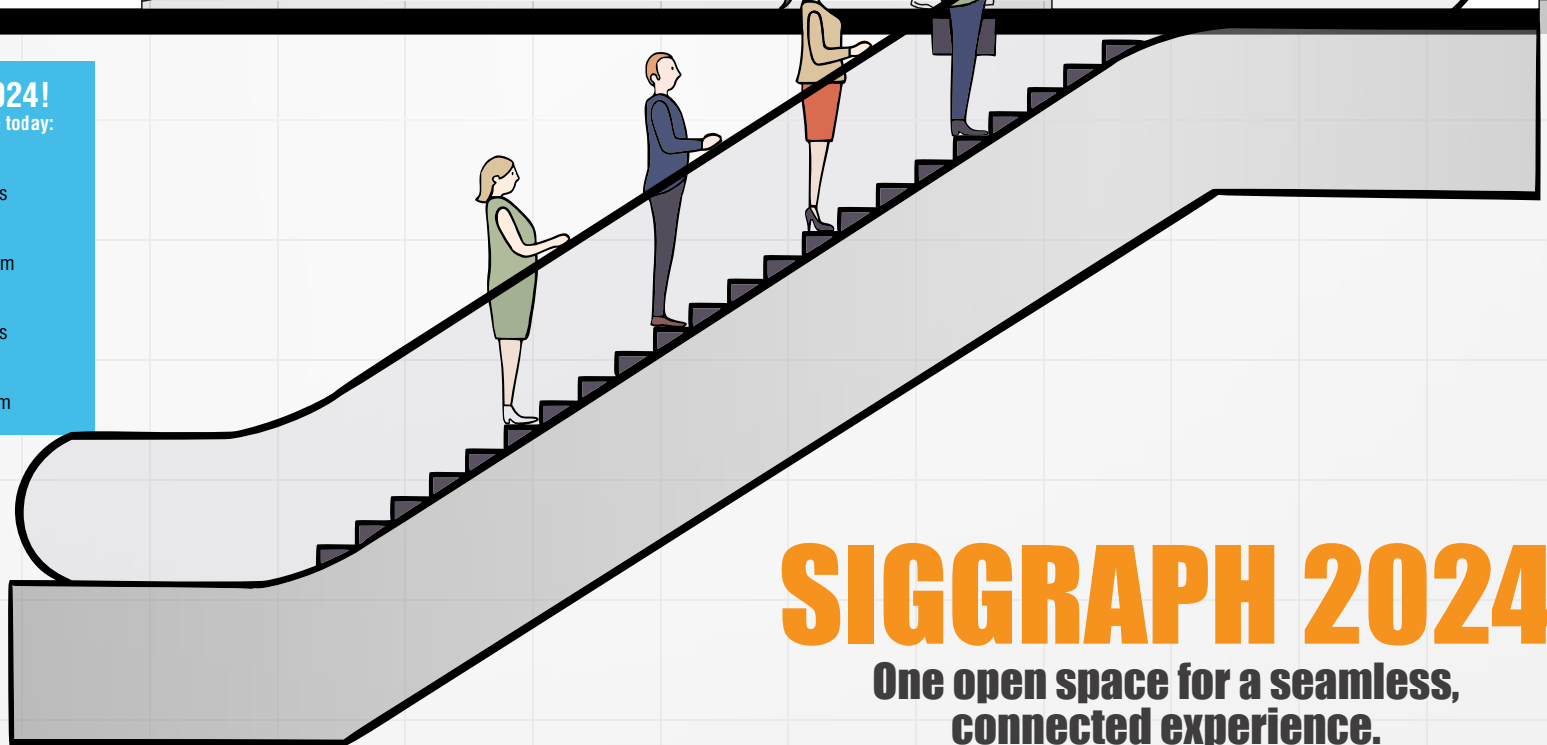


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EXPERIENCE HALL

**Immersive Pavilion
Emerging Technologies
Labs
Art Gallery
VR Theater**

**Attendee Lounge
Appy Hour**



There's more in 2024!

Contact us to reserve your space today:

Fabien Rabanal

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(770) 432-8410 x155 (O)
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frabanal@tradeshowlogic.com

Anthony O'Shea

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SIGGRAPH 2024

**One open space for a seamless,
connected experience.**

Downtown Denver: 14th Street

[DOWNLOAD THE PROSPECTUS](#)



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GET READY FOR MORE IN 2024

Be first in line to snap up the best options and opportunities.
Looking for something out of the ordinary? Let's make it happen!

Contact:

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